



THE BITE OF OREGON

LIFE TASTES BETTER HERE

Presented by



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Three New Features and Brian Boitano – Food Network Chef and Olympic Gold Medalist - Highlight 27th Annual Bite of Oregon

Making a great Portland event even better is the goal of Oregon's top culinary showcase, the Bite of Oregon presented by Reser's Fine Foods, now in its 27th year. Nearly 40,000 foodies, Oregon wine and Oregon craft beer lovers will descend on Portland's Waterfront Park August 6th through 8th to experience some of Oregon's best.

The 2010 event promises to build on the major changes of the last five years with three new features: the Oregon Dessert Pavilion presented by Boyds Coffee, Portland Food Cart Cuisine, and Gerry Frank's Oregon Chef's Table presented by The Oregonian. Important mainstay features include the very popular Iron Chef Oregon competitions presented by NW Natural, Sysco's Oregon Chef Stage, the expanded Oregon Craft Beer Garden featuring greater selection, continuous music and entertainment, and one of the largest Oregon wine tastings in the state taking place in the MIX Wine Pavilion.

Food Network Chef and 1988 Olympic Gold Medal skater, Brian Boitano, follows in the celebrity footsteps of the Food Network's Guy Fieri and Cat Cora, and Fox TV's Rock Harper on The Bite's chef demonstration stage. Brian stars in the network's daytime series, ***What Would Brian Boitano Make?***, which premiered August 2009. In the series, Brian demonstrates his culinary skills and talent for one-of-a-kind entertaining.

Also appearing on Sysco's Oregon Chef Stage is Bravo! Network's "Top Chef" Dave Martin. When not on television, Dave teaches cooking classes across the nation and has authored many cookbooks including, "Flavor Quest" and the best seller, "Black Truffle Mac 'n' Cheese."

Always innovating and finding something new for attendees, Bite producers are introducing the new Oregon Dessert Pavilion catering directly to the sweeter side of Oregon Cuisine while Portland Food Cart Cuisine will capitalize on the local food cart rage by showcasing the area's award winning best-of-the-best including Garden State and Koi Fusion.

Gerry Frank's Oregon Chef's Table presented by The Oregonian will allow local and statewide restaurants and chefs - who can't be on-site with a full-fledged restaurant booth - to present a favorite entrée in a limited quantity for a limited time.

Craft beer lovers will be able to sample nearly 30 craft beers from all corners of Oregon - many organically brewed not available outside their regional markets. Oregon wine enthusiasts have come to regard The Bite's MIX Wine Pavilion as a summer destination in itself with 28 unique wineries, over 100 varietal sampling opportunities while representing virtually every major state appellation.

The Iron Chef Oregon competition began as a chef's cook-off at The Bite of Oregon. As it has grown in popularity over the last five years both among the state's chefs and Bite festival crowds, the format continues similar to the popular television show, *Iron Chef*. Early competitions determine the championship round as a panel of judges selects a winner.

Blues great and local legend, Curtis Salgado, will highlight two stages of musical entertainment. Keegan Smith, Soul Vaccination, Strangetones and other notables will keep the energy at a high level. Rose City vaudevillians have been tapped to perform throughout the park.

Of course, the real stars of the show are the dozens of menu items represented by Oregon's restaurants showing-off their favorite entrees, sides and desserts. Bite goers have enjoyed everything from Chipotle Apple Barbequed Oregon Shrimp to hot Oregon Marianneberry Turnovers.

The Bite of Oregon, bursting onto the Portland event scene in 1984, has introduced hundreds of the latest dishes from dozens of new and well-known restaurants, helped establish the popularity of the Oregon wine industry, and, most importantly, has raised needed dollars for Special Olympics Oregon. This year, Special Olympics Oregon encourages food, beverage and fun lovers to come and enjoy this always-improving Oregon summer tradition!

What: 27th Annual Bite of Oregon presented by Reser's Fine Foods
– *Life Tastes Better Here*

When: August 6 – 8, 2010, **FRI, Aug 6, 2010** – 11am-10pm •
SAT, Aug 7, 2010 – 11am-10pm • **SUN, Aug 8, 2010** – 10am-8pm

Where: Tom McCall Waterfront Park: Portland, Oregon

Who: Oregon Restaurants and featured Chefs, over 100 Menu Items, Over 25 Oregon Wineries, Celebrity Chef's, over 30 flavors of Oregon Craft Beer, 3 Entertainment Stages, Iron Chef Oregon Competitions, Oregon Chef's Stage, Oregon's Chef Table, Dessert Pavilion, Portland Food Cart Cuisine, and much more.

How Much: Weekend Pass good all weekend - \$10;
Daily Admission - \$8 persons 12+, 12 and under free; \$3 entry for the first 3 hours Friday and Sunday. **Discount coupons** - \$1 off Daily Admission only, discount coupons not applicable for weekend pass or \$3 entry special. Buy tickets on-line and save at Bite website beginning June 11, 2010.

Why: Benefits Special Olympics Oregon

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