



# THE BITE OF OREGON

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Presented by



**For Immediate Release**  
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## **New Iron Chef Oregon Crowned - Gabriel Gil of Eugene - at the 2010 Bite of Oregon**

Portland, OR – There is a new king of the kitchen in Oregon and his name is Chef Gabriel Gil of Rabbit Bistro in Eugene. Chef Gabriel went cleaver to cleaver against some of the best chefs the state had to offer in the 5<sup>th</sup> Annual Iron Chef Oregon competition on Friday and Saturday evenings, August 6<sup>th</sup> and 7<sup>th</sup>, at The Bite of Oregon in Portland. When the paprika dust settled, Gabriel had won a very close battle.

“The Iron Chef Oregon final was extremely close,” said Barbara Dawson, coordinator of the Iron Chef Oregon event at The Bite. “The decision to select Gabriel in the final came down to his excellent use of the secret ingredient: naturally raised Oregon top sirloin from Country Natural Beef.” The secret ingredient was provided by Fulton and Sysco Portland.

The Iron Chef Oregon competition included Chef Franco Console of Omar’s Restaurant in Ashland, Chef Roscoe Roberson from Kokanee Café in Camp Sherman near Bend, and Chef Chris Thompson of Iorino’s Restaurant in Portland. The final round featured Roberson vs. Gil for the title and the famed Shun cleaver that signifies the champion. Many of the participating ICO participants over the years have won local Iron Chef contests around the state.

Chef Gil is known for integrating his unique perspective on cuisine by creating classic French bistro fare with a modern twist. His unique style seemed to pay-off this past weekend.

Iron Chef Oregon is one of the state's premier culinary competitions featuring some of Oregon's finest chefs. Each chef has an identical kitchen, tools and pantry and thirty minutes to plan, prepare and plate a delectable entrée for the 3-judge panel of experts. Each chef has no idea what the "secret ingredient" is until it is unveiled at the beginning of the competition for all to see. The secret ingredient must be used in preparing the dish.

The chefs race the clock on the Sysco Oregon Chef's Stage and each other to create a masterpiece on stage in front of the audience, commentators and judges. The ICO emcee at The Bite of Oregon interviews the competing chefs, judges and commentators while the prep work and cooking fills the stage with culinary action. Oregon grown and raised specialties are featured in identical pantries the chefs will have available for their use during the competition. At the end of the thirty minute competition, the chefs present their creations to each judge.

The Bite of Oregon, burst onto the Portland event scene in 1984, has introduced hundreds of the latest dishes from dozens of new and well-known restaurants, helped establish the popularity of the Oregon wine industry, and, most importantly, has raised needed dollars for Special Olympics Oregon. This year record crowds visited the event and enjoyed new features such as Oregon Dessert Pavilion, Portland Food Cart Cuisine, the U.S. Bank Kid's Faire, and Gerry Frank's Oregon Chef's Table.

Next year's Bite of Oregon will take place August 5, 6 and 7, 2011.

**What:** 27<sup>th</sup> Annual Bite of Oregon presented by Reser's Fine Foods  
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**When:** August 6 – 8, 2010, **FRI, Aug 6, 2010** – 11am-10pm •  
**SAT, Aug 7, 2010** – 11am-10pm • **SUN, Aug 8, 2010** – 10am-8pm

**Where:** Tom McCall Waterfront Park: Portland, Oregon

**Who:** Oregon Restaurants and featured Chefs, over 120 Menu Items, Over 25 Oregon Wineries, Celebrity Chef's, over 30 flavors of Oregon Craft Beer, 3 Entertainment Stages, Iron Chef Oregon Competitions, Oregon Chef's Stage, Oregon's Chef Table, Dessert Pavilion, Portland Food Cart Cuisine, and much more.

**How Much: Weekend Pass** good all weekend - \$10;

**Daily Admission** - \$8 persons 12+, 12 and under free; \$3 entry for the first 3 hours Friday and Sunday. **Discount coupons** - \$1 off Daily Admission only, discount coupons not applicable for weekend pass or \$3 entry special. Buy tickets on-line and save at Bite website beginning June 11, 2010.

**Why:** Benefits Special Olympics Oregon

**Web:** [www.biteoforegon.com](http://www.biteoforegon.com), **Twitter:** [www.twitter.com/biteoforegon](http://www.twitter.com/biteoforegon)



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