



THE BITE OF OREGON

BENEFITING



Special Olympics
Oregon

5901 SW Macadam, Suite 200 • Portland, OR 97239 • 503-248-0600 • www.biteoforegon.com

CHEF'S TABLE – NEW THIS YEAR!

2010 will mark the 27th year for The Bite of Oregon – the state's premier culinary event. The Bite features exquisite food, Oregon wineries, local craft brewers, and many vendors from all over our great state. The Bite draws tens of thousands of visitors to Portland's Waterfront Park, August 6, 7 & 8. They come to sample the best from the state's restaurateurs, winemakers and craft brewers.

The real stars of the event are the restaurants/chefs and the Oregon Chef's Stage presented by NW Natural. For three days the stage presents cooking demonstrations by some of Oregon's best chefs - selected by invitation only- from across the state. In addition to cooking demonstrations, the popular Iron Chef Oregon returns on Friday and Saturday. For restaurants and chefs, this is a prime opportunity to market your business with over \$450,000 in advertising and marketing being generated. Where else can you get that kind of marketing exposure plus a captive audience of over 40,000 attendees?

This year we are adding the Oregon Chef's Table. The purpose of adding this exclusive addition to the Bite is to showcase some of the *truly* talented top chefs in the state and we would like to invite you to participate. This is modeled after Gerry Frank's Private Bite, of which many of you have participated in years past. We understand that for some, committing to three full days can be daunting so this is a way that you can still participate, without having to make the full commitment. This is how it works:

Special Olympics will set up a cooking area with a stove & grill. You bring one pre-cooked and/or pre-prepped food item (we will do our best to avoid duplication) to serve between 500 – 700 small plates (depending on your time slot), your cooking utensils and your expertise. You select the time slot that works best for you and submit \$175 deposit to hold your space. You agree to donate 50% of the gross sales that you sell to Special Olympics (your paid deposit will be deducted from this 50%). This is a great way to market yourself to over 40,000 attendees at minimal cost to you and to support Special Olympics Oregon.

Time Slot:	Friday 11 am – 5 pm	Friday 5 pm – 11 pm	Small plate portions: 500 -600
	Saturday 11 am – 5 pm	Saturday 5 pm – 11 pm	Small plate portions: 700 - 800
	Sunday 10 am – 3 pm	Sunday 3 pm – 8 pm	Small plate portions: 500 -600

The Bite of Oregon is a benefit for Special Olympics of Oregon, whose mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. Special Olympics Oregon gives them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community. Your participation in the Bite directly benefits Special Olympics of Oregon and helps us serve more than 7,000 participants in Oregon!

Best,

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